THE UNIVERSITY OF ALABAMA®

Alabama Impact

15,965
in-state students enrolled for Fall Semester 2017:
13,665 undergraduates
2,036 graduates
264 advanced professionals

126,612
alumni living in the state

3,954
in-state student graduates for 2016-2017
3,011 bachelor’s
759 master’s
81 doctoral
65 professional
38 educational specialists

ECONOMIC IMPACT

in 2015-2016 was $2.6 billion, 13,217 jobs, and $128.3 million in income and sales taxes (only state and local), and a 14.4 percent annual rate of return on the $148.4 million fiscal year 2016 appropriation to the university because the UA 2015-2016 graduating class will pay state income and sales taxes of $929.9 million more over their careers than they would have without their UA degrees.
Impact Report 2017-2018

UA statewide economic outreach

• Total statewide economic impact of UA:
  $2.6 billion; 13,217 jobs; and $128.3 million in income and sales taxes ($39.7 million state sales tax; $38.9 million state income tax; and $49.7 million local sales tax); compared to $148.4 million state appropriation for the year, the $2.6 billion impact translates to a $17.50 impact for every $1 of state appropriation*

• Game day impact: The seven home football games had a total statewide impact of $173.3 million, an average of $24.8 million per game (for Tuscaloosa County area, this average impact is $18.8 million per home game for a total impact of $131.5 million)*

• International students at The University of Alabama contributed $54.1 million to the local economy through paid tuition, living expenses, books, fees and other related expenses (this figure has been adjusted to account for scholarships, stipends and awards to the students)

• The Alabama Center for Real Estate (ACRE) provided professional development training, conferences, publications and resources to over 12,000 Alabama real estate professionals

• The Alabama Industrial Assessment Center (AIAC) performed 119 industrial energy assessments at manufacturing sites

• 1,007 small businesses provided with export assistance through the Alabama International Trade Center

• For companies across the state, the Alabama Productivity Center completed 355 technical assistance projects, six industrial health and safety projects, two business and industrial environmental practice training projects, five quality management system implementation and training projects, one health and safety assessment and one VDA 6.3 quality auditor training project

• 116 mapping projects completed by Cartographic Research Laboratory

• UA’s Center for Advanced Public Safety developed Atlas Alabama in partnership with the Alabama Small Business Commission (ASBC) to facilitate and promote small business development in Alabama

• 424 workforce research, economic impact and other economic studies performed by the Center for Business and Economic Research

• UA’s Center for Sedimentary Basin Studies has performed various geoscientific studies to support and enhance oil and natural gas exploration and development in the region

• UA’s Central Analytical Facility executed 59 projects using state-of-the-art microanalytical and microstructural characterization analytical facilities for material applications to advanced manufacturing industries (e.g. automotive, aerospace, defense, communications, semiconductor, energy, steel, medical)

• UA Map Library processed about 500 requests for air photos from archives to be used primarily by developers for economic development site surveys

• 11,839 K-12 education professionals around the state attended training and conferences for continuing education credits or to maintain standing in professional organizations

• 27,023 community leaders and professionals from Alabama attended conferences and/or trainings to enhance their knowledge and skills and/or improve efficiency in the workplace

• 29,291 Alabama insurance professionals gained or maintained their licenses through testing administered by UA for the state

• 13,835 small businesses received management and technical assistance from UA’s Small Business Development Center

• 10,094 occupational health safety and/or environmental trainings, consultations and testings provided by UA SafeState

• UA’s Institute for Rural Health Research (IRHR) Emergency Medical Services program (EMS) trained over 950 miners as Emergency Medical Responders (EMR) and 20 miners as Emergency Medical Technicians (EMT)

• UA’s Center for Economic Development (UACED) provided marketing and technical assistance to many organizations around the state

Unless otherwise noted, all data included in report is for the five-year period ending in 2016.

*From 2015-2016, the most recent data available
UA statewide economic outreach

- The Alabama Center for Insurance Information and Research (ACIIR) created an application process through which 1,000 homeowners applied for retrofit grants
- One public service announcement produced promoting fortified coastal construction by ACIIR
- ACIIR performed one study and held a related series of community meetings to increase collaboration and compromise among coastal homeowners and insurers
- ACIIR provided 5,000 homeowners with educational materials regarding coastal homeowners insurance
- 11,313 individuals with disabilities received legally based advocacy services through the Alabama Disability Advocacy Program (ADAP)
- ADAP provided 388 educational training activities to individuals with disabilities, their families and service providers
- 1,260 individuals of many ages participated in various interactive science education programs through the Alabama Museum of Natural History (AMNH) on campus
- Staff from AMNH visited elementary, middle and high schools across the state, providing educational programs in history and science to 2,670 students
- 2,500 students and teachers from across the state visited AMNH for tours and hands-on learning experiences to learn about Alabama history, general geology, paleontology, biodiversity and evolution
- 139 cultural resource management projects performed by UA’s Office of Archaeological Research
- Westervelt-Warner Transportation Museum partnered with children’s day camps, middle schools and community senior citizen groups to provide educational history exhibits
- 4,592 Alabama residents received an archaeological tour and educational presentation at Jones Archaeological Museum in Moundville from July to October 2016
- Emmy Award-winning Discovering Alabama television program provides multiple training workshops, school resource assistance and civic and community presentations 30 to 40 times annually, for a five-year total of 150 to 200 outreach events serving all regions of the state
- Belser-Parton Literacy Center provided resources to hundreds of students, teachers and parents across the state
- 735 county residents provided with residential and/or outpatient behavioral health and K-12 educational services through Brewer-Porch Children’s Center
- 478 individuals, couples or families received mental health services through Capstone Family Therapy Clinic
- 68 recent high school graduates participated in Rural Minority Health Scholars five-week summer program
- 153 high school seniors participated in Rural Health Scholars five-week summer program
- 136 high school students participated in an interactive educational program with a focus on health care professions and needs in their communities
- 164,837 Alabama residents received health care at University of Alabama Medical Center in Tuscaloosa
- 164 elementary and middle school students received asthma education
- 45 Alabama residents received diabetes self-management education
- 60 hours of continuing medical education provided to physicians since 2014
- UA’s Center for Advanced Public Safety provided social and behavioral research results to emergency planners and the National Weather Service to improve the weather warning process
- 1,862 middle school students graduated from KickStart College, a college-readiness orientation program through UA’s Education Policy Center since 2005
- 18 senior-level leaders from 12 Alabama community colleges received training in advanced leadership, networking and advocacy through the Educational Policy Fellows Program
- Over 100 sitting or aspiring school superintendents of Alabama’s 137 city and county school districts, which serve more than 740,000 schoolchildren statewide, received training
- Through FocusFirst, an initiative of UA’s Center for Ethics and Social Responsibility (CESR), 44,741 children received vision screenings at 1,299 daycare and Head Start programs in 2015-2016; of those screened, 4,469 (10 percent) required and received follow-up care

(continued on next page)
UA statewide economic outreach
(continued)

Through SaveFirst, an initiative of CESR, 8,885 families received free tax-preparation services in 2016; these families received a total of $17.8 million in refunds and saved a total of $3.6 million in tax return preparation fees

330 public schoolchildren received full physical exams and benefited from educational services through UA student general-classroom aides

240 chess lessons taught as part of a service-learning course provided to public schools

26 high school students participated in a summer internship with UA Center for Materials for Information Technology (MINT)

Hear Here Alabama has provided more than 300 hearing screenings/evaluations to rural Alabama residents

Alabama Research Institute on Aging (ARIA) has provided psychological services to 45 older-adult primary care patients with insomnia and depression in rural Alabama

ARIA has reached out to community leaders and policymakers across the state to provide guidance to improve quality and accessibility of programming and long-term care services to the aging Alabama population

More than 275 veterans and their families in 37 Alabama counties and two Mississippi counties have received Telephone Assisted Dementia Outreach (TADO) services since March 2013

Hundreds of educators, mental health clinicians, parents and/or adolescents received behavioral and mental health education through training workshops, consultations and intervention outcome studies through UA’s Center for Prevention of Youth Behavior Problems

Through the Parenting Assistance Line (PAL), a free and confidential statewide warmline number for caregivers including parents, grandparents and childcare workers, 3,276 callers received education, support, resources and referral services

The BabyTALK program has engaged 49,124 parents and 45,256 children, providing developmental information and support in order to build more knowledgeable, confident, successful parents and to reduce abuse and neglect

1,102 parents and 1,676 children benefited from free resource materials provided by Parent Resource Library

UA’s Child Development Resources (CDR) provided 379 ongoing professional development trainings to 1,658 childcare providers across the state

CDR is currently working with 152 families on developmental needs and referrals for their young children

For the past two years, The University of Alabama has collaborated with Alabama Department of Human Resources to conduct Alabama Quality STARS, Alabama’s Quality Rating and Improvement System (QRIS), which is a part of the national effort to assess, improve and communicate the level of quality in early care and education programs

20 Alabama residents participated in the Community Music School (CMS) Adult Strings Weekend for Amateur Adult String Musicians, where they played in an orchestra and coached chamber groups with elective class options

883 Alabama residents enrolled in community outreach music lessons through CMS

UA hosted an annual diversity and inclusion conference, providing opportunities for diversity leaders, researchers and educators from across the state and region to present their research and collaborate on best practices

UA Psychology Clinic provides psychological treatment and assessments for approximately 300 to 400 individuals each year

Law school students performed 6,235 hours of community service for local nonprofit organizations and Alabama residents (e.g. assistance, tutoring and/or mentoring services for local youth, cancer patients and survivors, homeless community, tornado victims, sexual assault victims)

Patrons visited UA’s Sarah Moody Gallery of Art a total of 8,615 times to enjoy various exhibitions

UA Speech and Hearing Center provided 78 language and communication services and 2,200 speech and hearing services to Alabama residents across the state

In collaboration with the Student Health Center, UA students volunteered 2,708 hours of community service
• The University Transportation Center for Alabama has collaborated with the Alabama Department of Transportation (ALDOT) on several highway safety projects, guidance manuals and traffic data projects to reduce fatalities and injuries as well as increase efficiency of spending and reporting

• UA students performed over 5.2 million hours of community service around Alabama

• The Trauma Alert System placed 3,332 patients into a statewide trauma-patient system so they can be moved to the most appropriate healthcare facility

• The Stroke Alert System placed 90 patients into a statewide stroke-patient system so they can be moved to the most appropriate healthcare facility

• The Cardiac Alert System placed 21 patients into a statewide cardiac-patient system so they can be moved to the most appropriate healthcare facility

• UA's Institute for Rural Health Research (IRHR) provided and secured funding to place 115 automated external defibrillators in public buildings and the community, along with appropriate training for personnel in affected buildings

• IRHR Emergency Medical Services program (EMS) taught Advanced Cardiac Life Support to 3,404 health care providers

• IRHR EMS taught Pediatric Cardiac Advanced Life Support to 2,416 health care providers

• 46 rural Alabama patients received diabetes self-management education via teleconference

• UA's Center for Economic Development (UACED) Alabama Communities of Excellence (ACE) program worked on 132 projects to assist communities in developing five-year strategic and comprehensive plans

• UACED worked with the Alabama Trails Commission on five projects to enhance the development and use of recreational trails throughout the state through policy, advocacy, research and public outreach

• UACED worked on multiple projects through AmeriCorps VISTA to promote nature- and heritage-based tourism in Alabama, fight illiteracy, improve health services, create businesses and strengthen community groups

• UACED worked in counties across the state on many projects with local communities to promote tourism, arts, culture and heritage-based outdoor recreation

• UACED’s Books for the Black Belt program donated 9,091 books to Alabama schools

• UACED assisted with planning and community development projects in communities across the state

• UACED assisted with research and planning to promote local sites across Alabama that are historically significant to Native American heritage

---

**UA statewide academic programs outreach**

• 11,621 half credits earned through virtual learning courses offered to public and private high school students through ACCESS Virtual Learning, supported by UA's College of Continuing Studies

• UA's Institute for Social Sciences Research benefited several state departments and organizations through research and analysis of various implemented programs

• 42 family medicine physicians placed in state upon graduation since 2012

• 518 state residents received free health care from UA family medicine residents in 2015

• 17 medical students provided patient care to Alabama residents

• 43 Rural Medical Scholars

• 24 Rural Community Health Scholars

• Six high schools received patient care at sporting events from UA sports medicine fellows

• 127 high school students received Advanced Placement preparatory summer tutoring through CollegeFirst, an initiative of UA's Center for Ethics and Social Responsibility

• 8,095 attorneys received continuing legal education training in compliance with the Alabama State Bar

• UA students studying human resource management worked with a small business to improve employee management

(continued on next page)
UA statewide academic programs outreach (continued)

- Using an app developed for the iPad and the Wii gaming systems, 103 schoolchildren received interactive health education
- 87 children attended a nutrition camp where they learned about nutrition labels and making healthy food choices
- 112 elementary students participated in a physical activity-based intervention program
- 86 elementary students participated in a running club to address health concerns, low self-esteem, negative interactions with peers and low cognitive performance
- 187 students and 43 community members attended University-sponsored health fair
- 28,608 senior citizens across the state enrolled in Osher Lifelong Learning Institute activities and programs
- Law school students performed 19,416.8 hours of pro bono work benefiting various residents of Alabama
- 2,087 teachers and/or administrators participated in subject-specific and/or general professional development trainings provided by the University’s In-Service Education Center
- Rural Community Interactions courses provided educational events to 43 county residents
- Approximately 300 preschool children per year receive physical and dental checkups through the Pre-K Initiative, a collaboration between UA School of Medicine and Capstone College of Nursing
- UA’s Center for Economic Development (UACED) improved educational resources available to tourists and Alabama residents at 58 outdoor classrooms
- UACED enhanced the educational materials available to tourists and Alabama residents at 270 birding sites
- The University of Alabama Press published 64 books on the history, archaeology/anthropology, culture and/or politics of Alabama or the Southeast