At The University of Alabama, we measure impact through real, enduring outcomes. By engaging and harnessing the collective, our vision is to produce life-changing results. We understand the impact of what we do and take pride in our ability to help others.

Truly, UA has a far-reaching, positive effect on every county in Alabama, on the nation and on the world. Through community outreach, advanced research, economic development and academic programs, the Capstone is changing lives in meaningful and measurable ways.

Our more than 117,000 alumni who call the state of Alabama home are revolutionizing the local communities where they live and work. Our current and compassionate students have contributed over a million hours of community service during the past year, to transform the lives of businesses, families and individuals in significant ways.

We believe UA is the place Where Legends Are Made, and legendary impact is part of our rich history and our enduring legacy. Our impact is also the guiding force of the future. We take seriously our commitment to educating the trailblazers, innovators, experts and thought leaders of tomorrow. With global influence, we are changing the world.

We will continue to partner with you as we steadfastly add new programs, recruit the best and brightest students, and employ and retain renowned faculty. We embrace our goal of educating a skilled workforce and citizenry for our state. As you will see from this brief report, The University of Alabama has significant statewide economic, community and academic impact, and we had a record year in sponsored funding and research awards.

We greatly appreciate the role you play, as well, in impacting the state of Alabama in valuable ways. The future of The University of Alabama and our communities is bright, and we appreciate your help in lighting the path and being part of the journey.

Impact matters. We are pleased to share our recent results.

Sincerely,

Stuart R. Bell
President, The University of Alabama
UA BY THE NUMBERS

**TOP 5**
- Public Relations Program

**TOP 10**
- Culverhouse School of Accountancy Programs

**RANKED 13th**
- Manderson Online Specialized Master’s Business Programs (U.S. News and World Report)

**STUDENTS**
- 600+ National Merit Scholars currently enrolled
- 15 Fulbright Awards awarded to alumni and students for 2018-2019
- 600+ student organizations
- Approximately 40% of the 2018 freshman class had ACT scores of 30 or greater

**COLLEGE OF NURSING**
- Was selected as a National League for Nursing Center of Excellence, a designation only given to 16 nursing programs nationwide

**FACULTY**
- 43 Researchers included in National Academy of Inventors
- 26 NSF Career Awards
- 13 Boren Scholars
- 33 Hollings Scholars
- 16 Truman Scholars
- 15 Rhodes Scholars
- 53 Goldwater Scholars

**EDUCATIONAL PSYCHOLOGY ONLINE PROGRAMS**
- Over 117,000 UA alumni living in the state
- Over 26 million dollars in state economic impact

**RESEARCHERS INCLUDED IN NATIONAL ACADEMY OF INVENTORS**

**NEW MASTER’S PROGRAMS**

**NEW DOCTORAL PROGRAMS**

**NEW GRADUATE CERTIFICATES**

**RECORD YEAR**
- UA had a record year in sponsored funding for fiscal year 2018 through external grants and contracts for research, instruction, and fellowship.
- In the last two years, UA has approved a number of new programs and graduate certifications sponsored funding up over the previous record year 23% increase
ECONOMIC IMPACT STATEWIDE

$2.6 BILLION

OVER 117,000 UA ALUMNI LIVING IN THE STATE

NEW PROGRAMS

IN THE LAST TWO YEARS, UA HAS APPROVED A NUMBER OF NEW PROGRAMS AND GRADUATE CERTIFICATIONS

- 12 NEW MASTER’S PROGRAMS
- 4 NEW DOCTORAL PROGRAMS
- 4 NEW GRADUATE CERTIFICATES INCLUDING AN MFA IN DANCE

RECORD YEAR

SPONSORED FUNDING UP
UA HAD A RECORD YEAR IN SPONSORED FUNDING FOR FISCAL YEAR 2018 THROUGH EXTERNAL GRANTS AND CONTRACTS FOR RESEARCH, INSTRUCTION AND FELLOWSHIP.

↑ 23% INCREASE
OVER THE PREVIOUS RECORD YEAR

EDUCATIONAL PSYCHOLOGY
LEARNING AND ASSESSMENT
ONLINE MASTER OF ARTS
OFFERED THROUGH BAMA BY DISTANCE

CHILD DEVELOPMENT
ONLINE BACHELOR’S DEGREE

ONLINE PROGRAMS
OVERALL IN OFFERINGS, EFFICACY AND AFFORDABILITY

RANKED #2
Statewide Impact

The mission of The University of Alabama is to advance the intellectual and social condition of the people of Alabama through quality programs of teaching, research and service. A wide range of programs enable the University to make significant contributions to economic development statewide that benefits communities, businesses, government and individuals. UA is a student-centered research university with an academic community united in its commitment to enhance the quality of life for all Alabamians. UA’s vision is to be the university of choice for the best and brightest students in Alabama and all students who seek exceptional educational opportunities.

UA statewide economic outreach

The University of Alabama provides numerous and long-lasting benefits for the general public and its graduates, including employment, large tax revenues, promotion of innovation, assistance for business creation and growth, and facilitation of economic development that make the region and state attractive for business and industry location and expansion. UA improves workforce skills and the general quality of life in the Tuscaloosa metro area, the state and the nation. The skills and abilities of the University’s graduates allow them to earn higher incomes and significantly contribute to society in various ways. Higher incomes generate more tax revenue for state and local (county and city) tax jurisdictions.

The total statewide impact of UA is both impressive and far-reaching, including:

• $2.6 billion economic impact
• 13,217 jobs
• $128.3 million in income and sales taxes ($39.7 million state sales tax; $38.9 million state income tax; $49.7 million local sales tax)
• Compared to the $148.4 million state appropriation for the year, the $2.6 billion impact translates to $17.50 impact for every $1 of state appropriation
• The game day impact was also significant. The seven home football games had a total impact of approximately $19.2 million in the Tuscaloosa metro area, and $25.8 million statewide
• Many other activities draw in visitors, such as conferences, seminars, lectures, sports events, Honors Day, commencement ceremonies, homecoming, band competitions, alumni weekends and reunions, and other educational programs

• International students at The University of Alabama contributed $46.4 million to the local economy through paid tuition, living expenses, books, fees and other related expenses. (This figure has been adjusted to account for scholarships, stipends and awards to the students)
• The Alabama International Trade Center provided export assistance to 1,045 companies in 60 countries. AITC assistance enabled companies to export Alabama-made products and to secure $45.8 million in capital to support export sales growth
• 14,099 business were served with advising, training and financing services in 67 counties. $316.4 million in capital was secured for small business growth
• ACRE Ed taught 73 three-hour Real Estate Continuing Education (CEs) to approximately 5,900 licensees at 17 different venues
• Eight outdoor recreation projects were completed statewide with Alabama Trails Commission (ATC) to enhance the development and use of recreational trails throughout the state through policy, advocacy, research, public outreach and technical assistance. In addition, one 100 Alabama Miles Challenge project and one Recreational Trail User Survey project with ATC was completed
• 11,839 K-12 education professionals around the state attended training and conferences for continuing education credits or to maintain standing in professional organizations
• Seven projects with East Alabama Tourism were completed to increase tourism and heritage-based outdoor recreation throughout the region
• 8,478 community leaders and professionals from Alabama attended conferences and/or trainings to enhance their knowledge and skills and/or improve efficiency in the workplace
• Twelve counties in Southwest Alabama, in conjunction with the Alabama-Tombigbee Regional Commission and the Ala-Tom Resource Conservation and Development Council, completed tourism development projects
• Seven counties in West Alabama participated in tourism projects to develop and strengthen local economies
• 67 counties participated in the AL-MS-TN Rural Tourism Conference to promote rural tourism
• Five economic projects were completed through Alabama Association of Community Development Corporations
• The Cartographic Research Lab and the Alabama Alcohol Beverage Control Board began conducting a spatial assessment of all licensed retail liquor establishments in the state, which included the economic impact of sales, demographic analysis of the markets area and compliance with the Boards regulations
• Through the Alabama Productivity Center, 373 technical assistance and training projects were completed with 148 companies served and 391 persons trained, with a total client reported cost savings of $70,347,048, 76 jobs created, 876 jobs retained, 37,000,000 gallons of water potentially conserved, 407,340 kWh energy conserved, 310 tons of carbon reduced and 2,300 pounds of hazardous waste reduced
• The Cartographic Research Lab produced dozens of maps in support of projects undertaken by The University of Alabama Center for Economic Development and held a similar support role with the Center for Business and Economic Research
• The Cartographic Research Lab added over 10,000 historical aerial photographs to an online collection (found at alabamamaps.ua.edu), vital for ascertaining previous land use/land cover data for sites under review for potential development
• The Cartographic Research Lab provided spatial and demographic analysis for several federal and state court cases that dealt with matters pertaining to violations of the Voting Rights Act
• The Alabama Department of Revenue website was redesigned resulting in increased monthly visitors to the site by three percent; decreased bounce rate by over six percent; increased session duration by 40 percent; and led to less taxpayer frustration and increased compliance
• Interactive real estate data tool developed for the state of Alabama, 23 real estate associations and the state’s new construction industry
• Alabama Monthly New Construction Report published to serve the statewide home building industry and provide new construction statistics, analysis, trends and forecasting
• 13,915 companies assisted with advising, training and financing services for small businesses
• 10,851 occupational health safety and/or environmental trainings, consultations and testing provided by UA SafeState
• UA’s Center for Sedimentary Basin Studies performed various geoscientific studies to support and enhance oil and natural gas exploration and development in the region; research focused on the geological parameters that control oil and gas accumulations and emphasis placed on dissemination of this information to industry and other interested parties
• UA students served as IRS VITA volunteers at various tax sites, preparing tax returns for 36,137 families, securing $55,616,641 in refunds and saving families $131,298,000 in tax preparation fees
• UA’s Center for Advanced Public Safety (CAPS) developed an AL Voluntary Disclosure-online application in partnership with the Alabama Department of Revenue (ADOR) for a Voluntary Disclosure Program as a service to business taxpayers who are not in compliance with Alabama tax laws to come forward voluntarily to register and become compliant in their tax filing obligations; historically ADOR receives 100-150 applications per year which generate $5M+ in delinquent tax collection
• CAPS updated the Alabama Tax Amnesty Program public information website, as well as the online application site, and revised the marketing materials, including a tutorial video. In addition, CAPS placed a statewide media buy using digital, social, radio, indoor screens and out-of-home advertising. 572 amnesty applications were received; final numbers on dollars collected have not been compiled to date. The results of the marketing campaign were: 20 thousand direct website sessions, 345 thousand social reaches, 2 million-plus billboard impressions and 51 million-plus screen impressions
• CAPS partnered with the Alabama Department of Transportation (ALDOT) and uploaded over 12,000 documents for over 2,800 projects as part of the GeoGIS web-based geotechnical database management system
• UA’s Center for Economic Development (UACED) provided marketing and technical assistance to many organizations around the state
• The Alabama Industrial Assessment Center (AIAC) performed 147 industrial energy assessments at manufacturing sites
• The Central Analytical Facility executed numerous projects using state-of-the-art micro-analytical and microstructural characterization analytical facilities for material applications to advanced manufacturing industries (e.g. automotive, aerospace, defense, communications, semiconductor, energy, steel and medical)
• Four steel sculptures created by students and faculty at UA’s Department of Art and Art History raised $52,000 for the 9th Annual Nucor Children’s Charity Classic silent auction
• UA Art and Art History undergraduate art majors, a staff member (who is also an alumnus), and a professor raised $78,000 for Children’s of Alabama, the only medical center in the state dedicated solely to the care and treatment of children and serving as the primary site for University of Alabama at Birmingham pediatric care
• UA’s Institute for Business Analytics conducted (continued on next page)
numerous investigations that identified clinically at-risk Alabama Medicaid enrollees, measured impact and quality of policies and programs, and produced academic publications to advance knowledge and discoveries related to health and economic matters of the enrollees and the agency

- Over the past seven years, UA faculty and staff participated in the Monster Makeover fundraising exhibition for Tuscaloosa City and County Schools; artworks created were auctioned to raise funds for different schools each year

- Since the founding of The University of Alabama Family Medicine Residency by the College of Community Health Sciences more than four decades ago, nearly 500 physicians have received specialty training through the three-year program. In Alabama, one of every seven practicing family medicine physicians is a graduate of UA’s Family Medicine Residency; 85 percent of the residency graduates practice in the Southeast.

- UA Art Foundry, in partnership with O’Connor Studios, was awarded the $650,000 commission to make 48 high-relief bronze plaques of the history of Alabama to be installed in the new Bicentennial Park around the Capitol Building in Montgomery in 2019

**Statewide academic and community outreach**

- UA students performed over five million hours of community service around Alabama

- UA’s United Way drive raised $469,483 in 2018, the highest dollar giving total in campaign history

- UA’s student-run Dance Marathon program donated more than $1 million over a seven-year period to Children’s of Alabama

- UA finished the 2018 Beat Auburn, Beat Hunger food drive by collecting 309,194 pounds of food

- Users for The University of Alabama Safety Alert mobile application, which provides students and employees with immediate access to information in case of an emergency, increased to 4,200; users receive exclusive UA Alerts and current UAPD advisories for up-to-date information

- 10,578 persons with physical, cognitive and mental health disabilities in Alabama received free, unduplicated legal services

- The Positive Behavior Support Program was implemented in eight Alabama districts, including 122 partner schools and involving 61,000 Alabama students

- Hosted in collaboration with AIME, the 2014 Edward K. Aldag, Jr. Business Plan Competition provided winning business plans with startup funding and in-kind services

- The EDGE Demo Day provided a chance for several EDGE-affiliated companies to showcase their work to the public. Attendees learned about the journey these companies traveled from inception to their current state

- 14,551 half credits earned through virtual learning courses offered to public and private high school students through ACCESS Virtual Learning, supported by UA’s College of Continuing Studies

- The River Pitch Business Idea Competition was held for community members to pitch business ideas in just three minutes; participants competed for prize money and received valuable feedback on their business idea. This outreach event provides momentum for entrepreneurs to develop ideas into businesses

- Through a hypertension initiative, the UMC Northport clinic staff treats approximately 1,200 patients per month; a hypertension template was placed within the electronic medical records to notify providers when patients had elevated blood pressure readings

- Through the Center for Advanced Public Safety and the College of Engineering, more than 500 surveys were collected from residents; multiple community meetings were held to share research results with weather response partners and residents

- 40 interviews, including 18 administrators, 15 providers and seven patients were held as part of The Alabama Initiative for Integrated Primary Care Behavioral Health study to determine the state of behavioral health integration among Alabama federally qualified health centers

- 625 high school students in the state of Alabama enrolled in UA Early College, which admits rising high school sophomores, juniors and seniors to earn college credit through UA

- 834 high school students in the state of Alabama took UA courses online or on campus

- 5,703 course credit hours were earned by Alabama residents enrolled in UA Early College, which allows students to earn up to 30 hours of college credit while enrolled in the program

- 1,885 total courses were taken by Alabama residents enrolled in UA Early College

- AlaFire volunteer firefighter mobile application data collection completed 1,540 Android downloads and 14,102 iOS downloads

- Approximately 50 participants were involved with the AgrAbility Feasibility Study to help farmers who have stopped farming due to injury-related disabilities return to production agriculture; cooperative agents and rehabilitation counselors were surveyed

- Tuscaloosa County Sheriff’s Office (TCSO) mobile application re-design resulted in 34,000 Android downloads and 109,024 iOS downloads

- Schoolyard Roots worked with 16,632 children in 11 schools; more than 600 UA students volunteered with the program
The UA Anthropology Department provided a service and how stress responses “get back out” on a need-basis determined by the Alabama Bureau of Investigation, Tuscaloosa Sheriff’s Department and the FBI. The service involved searching for human remains (either with the help of cadaver dogs or by survey methods) and then excavating and recovering cadaver or skeletal remains to bring closure to families and law enforcement.

• The UA Anthropology Department conducted a study of the prevalence and predictors of antibiotic resistance, a project involving interviews of medical providers and patients in Alabama about their levels of knowledge, sources of information and adherence to antibiotic regimens was conducted to provide educational materials for health clinics in Alabama.

• The Office of Equal Opportunity Programs (EOP) held annual diversity and inclusion conferences to provide opportunities for diversity leaders, researchers and educators from the state and throughout the region to make presentations about their research and collaborate on best practices for diversity.

• The Institute for Rural Health Research (IRHR) conducted a study of the prevalence and predictors of child abuse in Alabama; the number of cases was adjudicated.

• 1,094 deaths were reviewed by the IRHR and the Alabama Child Death Review System to produce the Alabama Child Death Report in an effort to understand how, where and why children die in Alabama in order to prevent similar deaths in the future.

• An undetermined number of patients were seen through the Telepsychiatry Program, an initiative funded by the U.S. Department of Agriculture to provide telemedicine and tele-education access to patients and health care providers in rural Alabama.

• 73 three-hour real estate continuing education courses provided for external stakeholders.

• Parenting Assistance Line (PAL) is a statewide number for caregivers (parents, grandparents, childcare etc.) that is free, confidential and provides education, support, and resource and referral services to caregivers in the challenging role of raising children. PAL provided: 3,511 calls; 30,130 conferences and fair contacts; 3,260 TV broadcasts; 48,083 brochures in English; and 11,978 brochures in Spanish.

• WIRE (Week in Real Estate) was created and dissem-
• The River Pitch Business Idea was held for community members to pitch business ideas; the outreach event provided momentum for entrepreneurs to develop ideas into a productive, marketable business

• The Alabama Quality STARS QRIS Enhancement Program provides technical assistance to childcare providers that wish to be rated by the Alabama Quality STARS program. The program provided: 363 child care center site visits; 79 classroom curricula sets and 571 classroom materials kits to child care centers; 93 classroom materials kits to family child care home providers; 5 QRIS Group and Family Child Care Home Pilot Orientation sessions; 32 FCCERS-R assessments; 32 BAS assessments; and 32 Alabama Quality STARS QRIS Group and Family Child Care Pilot STARS Standards assessments

• Eight outdoor recreation leadership workshops were held with Alabama Trails Commission (ATC)

• 61,000 Alabama students and 122 partner schools participated in the Positive Behavior Support program

• 13 schools statewide participated in the Alabama Bicentennial Bookshelf program which encourages students through young adults to explore and experience the state of Alabama through books about Alabama or by authors born and raised in Alabama

• Attorneys received continuing legal education training in compliance with the Alabama State Bar 7,943 times

• Most schools in the state visited the Alabama Museum of Natural History for tours and hands-on learning experiences about Alabama history, general geology, paleontology, biodiversity and evolution

• 12,741 individuals were taught Bystander CPR, and 21,732 individuals were taught Healthcare Provider CPR

• 5,599 patients were placed in the Trauma Alert System, a statewide alert system to identify the most appropriate health care facility

• 377 patients were placed into the statewide Stroke Alert System

• Career exploration camps provided statewide

• Alabama Prison Arts + Education Project provided to give educational opportunities to inmates in Alabama correctional facilities

• In the last two years, UA has approved 12 new master’s programs, four new doctoral programs and four graduate certifications, including an MFA in dance. These new and expanded graduate education programs continue to transform the campus and fuel UA’s goal to educate a skilled workforce and citizenry for the state, nation and world

• UA is collaborating with 130 public universities across the nation to increase college access by removing barriers and helping low-income minority and first-generation students to graduate by the year 2025

• UA’s College of Community Health Sciences announced a partnership between CCHS and Alabama Statewide Area Health Education Centers to extend educational and training opportunities to high school students in rural areas of Alabama

• Orientation training provided for sheriffs in Alabama

• Belser-Parton Literacy Center provided resources to hundreds of students, teachers and parents across the state

• Publication of the State Elections Handbook, the State Legislators Handbook, the Alabama Government Manual and the Sheriff’s Handbook through UA’s Alabama Learning Initiative (ALI)


• Brewer-Porch Children’s Center provided residential services in 45 counties for children with emotional/behavior disorders

• Staff from the Alabama Museum of Natural History (AMNH) visited elementary, middle and high school students cross the state, providing educational programs in history and science to 8,795 students

• 1,065 individuals of many ages participated in various interactive science education programs through AMNH on campus

• The Institute for Social Science Research (ISSR) conducted the assessment of the Alabama Accountability Act, the state’s scholarship program for low-income students to attend the public or private school of their choice

• Through the Center for Ethics and Social Responsibility (CESR), 9,187 children were screened for vision problems; 913 vision problems were detected in children, all of whom received free follow-up care

• 48 Rural Medical Scholars

• The Center for Advanced Public Safety (CAPS) is
developing and implementing a uniform integrated response protocol for juvenile victims of human trafficking in Alabama

- 503 trainings were held and 2,093 participants were served through the Child Development Resources (CDR) training program which provided ongoing professional development training, workshops, conferences and mentoring to childcare providers, including centers, family childcare homes and group homes
- CDR served 110 teachers through the Learning Center and 503 training sessions to 2,093 participants and 76 providers through the Rolling Resource Van to support and enhance the environment and learning in early childhood settings
- 12 churches and 199 congregational members across the state received anti-stigma intervention for HIV/AIDS in rural churches
- Professors, instructors and graduate students provided a studio art experience in ceramics, printmaking, painting, sculpture and digital media for 55 ninth-grade campers/high school students for one week as part of LEAP (Leaders Exploring Academic Possibilities Program) Early College Camp
- Over 6,850 county residents received continuous legal education in compliance with the Alabama State Bar
- 770 participants were involved with the Culverhouse LIFT (Learning Initiative and Financial Training) program designed to reach out to the Tuscaloosa and West Alabama communities and use University resources, both financial and human capital, to improve the job skills of the adult and teen populations
- 933 mental health services were performed through the Capstone Family Therapy Clinic by master’s level therapists training in the Marriage and Family Therapy Program
- The Department of Chemistry and Biochemistry provided summer research programs for high school teachers and students from across the state to focus on clean energy research
- The Department of Chemistry and Biochemistry hosted American Society for Materials workshops during the summer to help teachers and pre-professional teachers learn about concepts of materials chemistry that could be applied in their high school science courses
- The UA English Department’s Writing Center offers language arts/writing tutoring to K-12 students and adult community members through the Community Writing Center at the Weaver-Bolden Branch of the Tuscaloosa Public Library
- Schoolyard Roots (Druid City Garden Project) designed and built large, durable cypress planting beds for Central Elementary, Flatwoods Elementary, Alberta Elementary, Crestmont Elementary, Verner Elementary and Buhl Elementary
- Public outreach and education featuring rotating book art exhibitions were provided for children and adults to further the public’s understanding of the relevance of creative expression and the art of the book